



Digital Agency for
Fearless Brands.

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What is a fearless brand?

Think of “daring” brands — the brands that don't mind ruffling feathers to deliver superior value. The types of brands that people commit to. Think about people queueing to buy shawarma from Dolapo because of the distinct taste or opening a bank account because the debit card works across the world. It's the brands that look beyond the status quo to do something different because they truly care about customers. That's a fearless brand.





About Us

We're TINC, a digital agency for **Fearless Brands**. We are passionate about building compelling brands through strategy, marketing, technology and intuitive designs.

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For us, marketing is like a love affair. The ability to make people fall in love with what you do is what makes a great brand. Whether you sell pancakes, build paper planes or keep people's money for a living, there is always a need to connect with the people who will appreciate the value you offer.

At TINC, we help brands make bold declarations of intent, create lasting impressions and build an audience of loyal customers.

That's **FEARLESS!**



Results

Nothing can stop us from getting results for our clients. We go over and beyond all day, everyday.

01



Speed

We don't just deliver results, we deliver excellently and right on time too.

02



Imaginative

We connect the most unrelated dots to create something extraordinary for our clients.

03



Accountability

We provide value for every kobo spent and maximum returns on investment for brands that work with us.

04



WHY CHOOSE US?

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01 Web Design & Development

02 Strategy & Analytics

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04 Marketing

Expertise

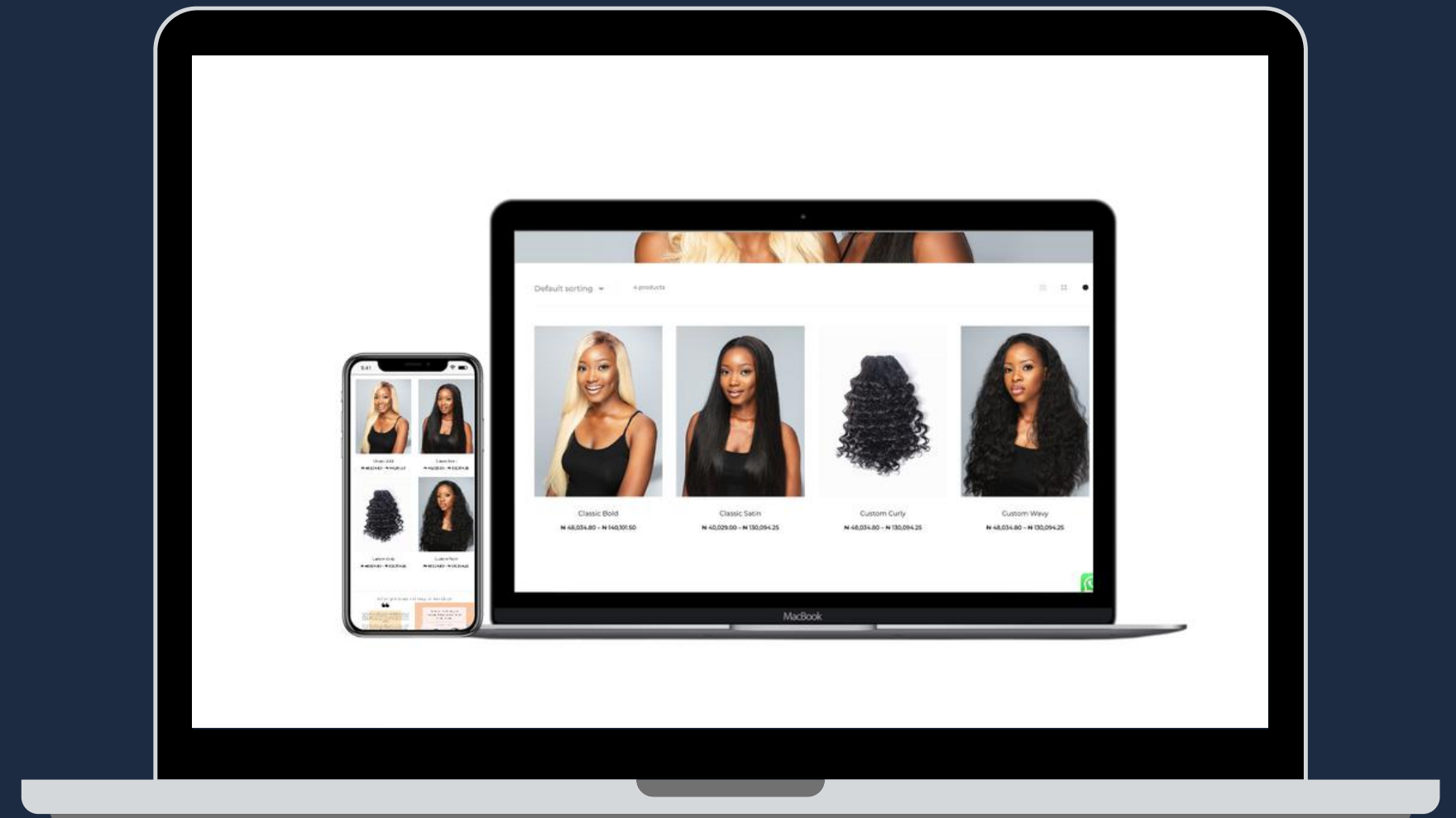
Our team is skilled in effective digital marketing tactics that focus on Awareness, Acquisition, Retention and Return on investment. We have worked on a variety of projects and across different industries and disciplines to help small and large scale businesses meet the ever-changing demands of marketing in the digital age.

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Web Design & Development

What's your business idea? It's common knowledge that you need a website to showcase your ideas to the world. What is however uncommon, is getting a website that improves your brand image, attracts and engages visitors, and helps generate sales. That's what you need. With TINC, that's what you get.



Strategy & Analytics

Every successful journey requires direction and the ability to interpret the signs along the way. We craft digital strategies that provide purpose and aligns with the ambition of the business. Not just that, we also analyse and interpret data to help our clients make strategic decisions that propel them to reach their full potential.



Branding & Identity

What do people say about your brand when you're not in the room? In a world where millions of brands are competing for the same set of customers, impression matters. We beautifully fuse your brand values with visual elements to make the look and feel of your brand scream "pick me" in a sea of competitors.



Marketing

Your business is now online, great! The next step is locating the audience best suited to your product or service and make them see the value you offer. That takes a lot of grit and strategy. We are experts at helping brands create an engaging online presence that translates to top-of-mind awareness and generates sales.





Approach

The world as we know it is saturated, no thanks to the digital age. Everywhere you turn, there's chatter about this and about that. Everybody is talking, selling and seeking attention.

So, standing out is not an option. It is not okay to be okay. That is why at every step of the way, we do everything digitally possible to push brands beyond the borders of average and project their uniqueness in ways that speak volumes about their mission and vision.

TINC provides businesses with a chance to re-imagine and reinvent their digital world. We empower businesses to achieve continual relevance. We believe being a **FEARLESS** brand is about authenticity, clarity and consistency.





Fearless Brands That Trust Us



Meet the Team

Tobi Banjoko

Founder & Creative Director

Tobi's career spans across different industries from advertising, to online retail and fintech with different roles from being a team member to heading different teams. Companies he's worked with include Jumia and Dealdey. He also has a Product Marketing certification from Product School and Analytics from Google.



Tobi Adekunle

Chief Strategist

Tobi is a seasoned digital marketing and brand strategist with over 8 years of experience in marketing and brand management. He has worn different hats in his career as a result, he has a unique abilities to manage different digital marketing channels and campaigns and also navigate complex marketing challenges.

He is a member of trustee of the Association of Digital Marketing Professionals (ADMARP) the foremost professional body for digital marketing practitioners in Nigeria.



Deji Akintade

Partner & Account Director

Deji is a marketing expert with a deep understanding of consumer behaviour. With more than 7 years of agency-client Marketing experience, he has helped companies deliver lasting results, from growth strategies for innovative startups to large scale marketing campaigns for big corporations.

Deji has worked with many leading companies in retail, real estate, sports betting, financial services and healthcare to address marketing strategy and digital issues.

He holds a Certificate in Professional Marketing from The Chartered Institute of Marketing, UK and Diploma in Digital Marketing from Shaw Academy.



Tunde Dawodu

Chief Content Officer

An unrepentant content strategist, Tunde does more than wrangle commas. With more than 5 years of all-round digital marketing experience, he's obsessed with innovating new ways of creating amazing content that's insanely engaging and effective. Using his pen and wits, Tunde has trotted across different industries like HR, fintech, banking and entertainment.





Work With Us

Together, we can
challenge stereotypes and
build something great.

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